

# TRUMP TAJ MAHAL

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## **Smokey Robinson Brings His Legendary Vocal Stylings to Trump Taj Mahal April 17 & 18**

**ATLANTIC CITY, NJ – March 10, 2009; Smokey Robinson** will be performing in the **Mark G. Etess Arena at Trump Taj Mahal on Friday, April 17 and Saturday, April 18, 2009.** Showtime on Friday is 9:00 pm and 8:00 pm on Saturday; doors will be one hour prior to show time.

Smokey Robinson, the R&B and soul singer-songwriter, record producer, and former record executive is noted for being one of the primary figures associated with Motown Records, second only to the company's founder, Berry Gordy. Robinson's countless hits and consistent contributions to the Motown label earned him the title of the "King of Motown." As both a member of Motown group **The Miracles** and a solo artist, Robinson recorded thirty-seven Top 40 hits for Motown between 1960 and 1987, and also served as the company's vice president from 1961 to 1988.

Smokey Robinson began a low-key solo career while concentrating on his duties as vice president of Motown, releasing his first solo LP, *Smokey*, in 1973. His first hit single, "*Sweet Harmony*" (1973), was dedicated to The Miracles.

In 1975, Robinson's solo career went into full-drive after the success of the number one R&B hit "*Baby That's Backatcha.*" Robinson's 1976 single "*Quiet Storm*" and its accompanying album typified a genre of smooth, slow R&B that has spawned late-night radio shows called 'Quiet Storm.' Other Robinson solo hits include "*Cruisin*" (1979), "*Being With You*" (a U.K. number-one hit) (1981), "*Tell Me Tomorrow*" (1982), and "*Ebony Eyes,*" a duet with label mate Rick James (1983). He also recorded the soundtrack to the film *Big Time* (1977).

Smokey has continued to periodically perform and tour. In 2003, Robinson served as a guest judge for American Idol during "Billy Joel Week."

In 2007 Robinson sang "*Tracks Of My Tears*" at the 49th annual Grammy Awards, as part of a tribute to R&B music which included Motown label mate Lionel Richie and current R&B star Chris Brown. Robinson performed on the finale of American Idol (season 6) on May 23, 2007. Robinson and the top six male contestants performed a medley of his hits.

On August 6, 2008, Robinson appeared at Harlem's legendary Apollo Theater with English singer-songwriter Elvis Costello to record a television special combining on-stage interview and performance segments.

His hits include *"Shop Around," "Baby, Baby Don't Cry," "Tears Of A Clown," "Crusin'," "Being With You"* and *"Just To See Her."*

<http://www.smokeyrobinsonfoods.com>

Tickets are \$60, \$40 & \$25 and can be obtained by either calling Ticketmaster at 1-800-736-1420, on line at [www.ticketmaster.com](http://www.ticketmaster.com) or in person at the Taj Box Office. For box office hours and more information call (609) 449-5150.

For more information including overnight accommodations and packages, visit [www.trumptaj.com](http://www.trumptaj.com).

And now, you can follow us on Twitter: Visit <http://twitter.com/trumpcasinos>.

HIGH RESOLUTION IMAGES ARE AVAILABLE AT:

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**About Trump Taj Mahal**

As one of the most iconic casino hotels in the world, Trump Taj Mahal is recognized as one of America's most opulent and exciting gaming destinations. With the addition of the spectacular \$255 million Chairman Tower, featuring 782 guest rooms, Trump Taj Mahal boasts a newly renovated casino floor and 1,250 newly appointed hotel room and suites in the Taj Tower. The Trump Taj Mahal has recently undergone a total transformation through more than \$100 million in renovations. In addition to the newly refurbished 150,000 square foot casino, the Taj Mahal has new dining, entertainment and shopping choices. The #1 Zagat-rated Italian restaurants, Il Mulino New York and Trattoria Il Mulino are now open, offering an exquisite gourmet Italian dining experiences to Atlantic City visitors.

Certain statements that may be contained in this press release may be "forward-looking statements" that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company's most recent Form 10-K and/or Form 10-Q.

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